

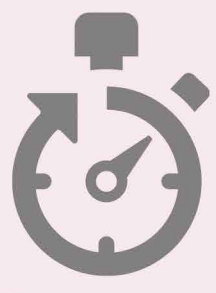
The Road From QuickBooks to ERP

Accelerating Growth by Moving to Macola

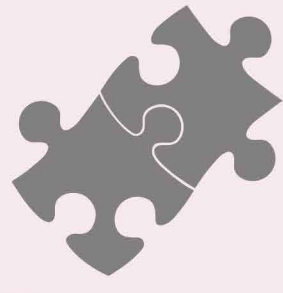
Many businesses start out on QuickBooks, but as they grow, the application's limitations hinder expansion. To gain the power to scale, small and mid-sized companies have relied on Macola ERP software for 40+ years not only for its robust financial capabilities, but also for its manufacturing execution system (MES), built in sales and CRM, quality control, supply chain management and distribution capabilities.

1

Four Signs You've Outgrown QuickBooks



Lack of real-time visibility and control into manufacturing and the shop floor.



Lack of CRM and integrated Sales functionality.



Weak inventory control and job, project & activity-based costing



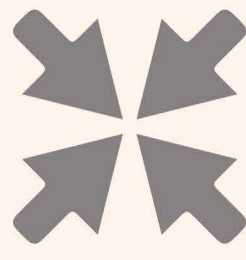
Disparate systems for finance, accounting, sales, marketing, manufacturing and distribution.

2

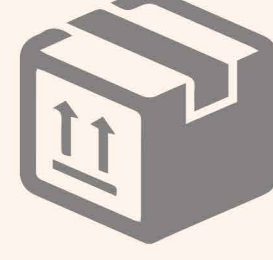
Comparing ERP Solutions



Real-time KPIs



All inclusive



Inventory Reduction

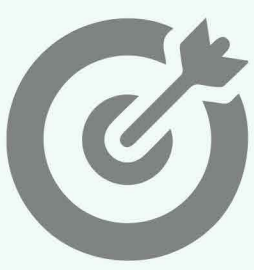


Reduced COGS

Macola 10 not only provides functionality to improve accounting practices, but also offers manufacturing and labor cost accounting, supply chain management, and an integrated CRM and audit trail for every transaction.

3

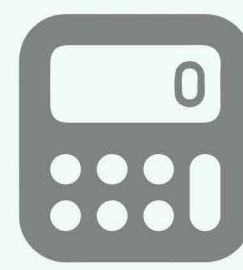
10 Benefits of Trading Up to Macola Scale, Increase Productivity and Efficiency



Improve accuracy of revenue reports with accrual accounting functionality.



Multi-segment Chart of Accounts for budgeting and reporting granularity



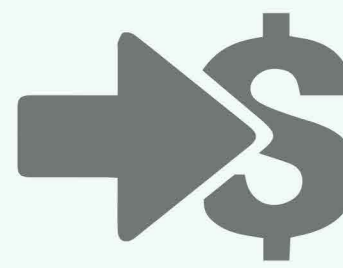
Use actual General Ledger (GL) account numbers in Chart of Accounts



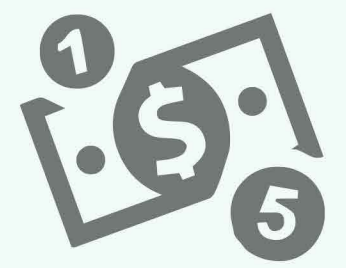
Real-time dashboards, workflow management/workspaces, automated tasks



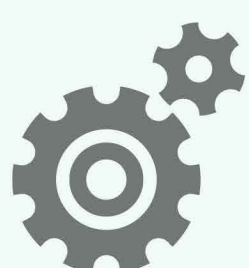
Job, project and activity-based costing



Overhead cost absorption



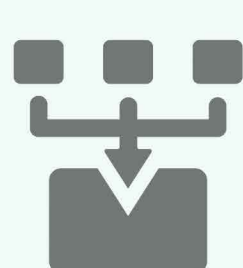
Multi-level drill down into financial transaction details



Seamless integration with back office functions



Financial period closing procedures in line with good accounting practices



Built in Manufacturing execution system (MES), sales and CRM, quality control, supply chain management and distribution capabilities

"I see an inventory reduction of \$200,000...We now know exactly what we have on hand, what we have in our shop, along with what we will be needing to purchase in the future." -Solaire Medical